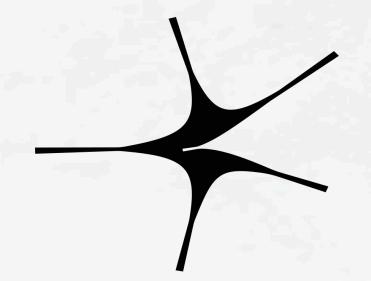


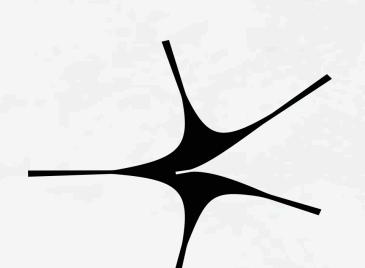
Welcome to Sara's Creative Heaven!





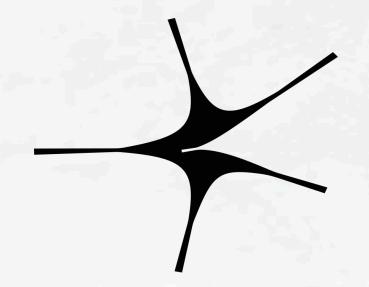
INTRODUCTION

Hey there! I'm Sara Aldarram, a passionate content creator and copywriter dedicated to creating and transforming ideas into compelling narratives. With a knack for words and a keen eye for detail, I bring brands to life through captivating storytelling and strategic messaging.



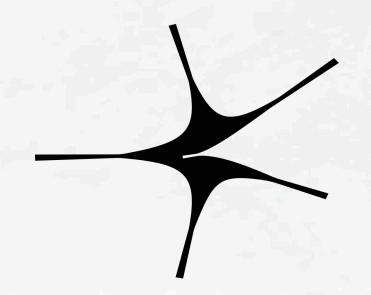
WHY WORK WITH ME2

believe in the power of words to inspire, engage, and drive action. My journey in the realm of content creation has equipped me with the skills to craft memorable copy that not only captures attention but also resonates with your target audience.



WHAT I OFFER?

From persuasive website copy to engaging social media content, I specialize in delivering tailored solutions to meet your unique needs. Whether you're looking to enhance your brand identity, boost online presence, or revamp your marketing strategy, I'm here to turn your vision into words that work.



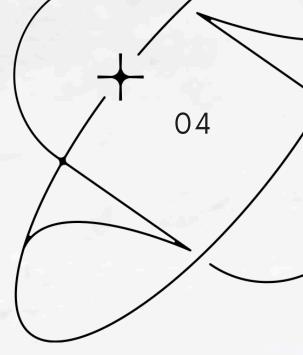
WHAT I OFFER?

- Preparing, writing, and creating Arabic and English content
- Preparing communication plans for projects and companies
- Preparing text, digital and visual content at all levels
- Preparing content for website pages
- Preparing social media content of all types video/post/graphic/and any other types
- Preparing the content of journalistic materials in all their forms - report / speech / news / article / and any other types

Persona SKIIS

SCENARIO CREATOR

Storytelling Sorcerer: Elevating Brands Through Multimedia Magic



COPYWRITER

Captivating Content: Where Ideas and Impact Converge

DESIGNER CONTENT CREATOR

Content Connoisseur: Where Creativity Meets Impact

SOCIAL MEDIA CONTENT

Imagination Unleashed: Navigating the World of Content Creation

Designing a vision that elevate Brands, Enhancing Experiences, and Transforming Ideas into Timeless Works of Art.

CAMPAIGNS CREATOR

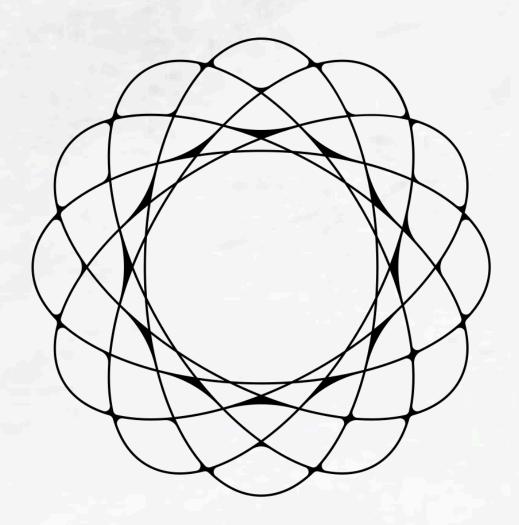
Art of Campaign Creation, Where Impactful Ideas Take Center Stage

PROJECT SAMPLES

PROJECT 01 - MBC -

MBC

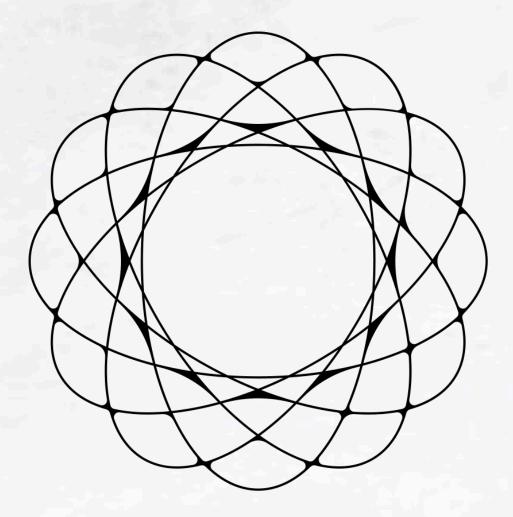
MBC GROUP is the largest and leading media company in the Middle East and North Africa, dedicated towards enriching lives through information, interaction, and entertainment. With a rich history of growth and expansion, the largest and leading media company in the Middle East and North Africa. Enriching lives through information, interaction, and entertainment





MBC

- Preparation of marketing plans.
- Celebrity analyst and listing by trend now and most followed to be hosted on a live podcast.
- Time coding for an interview video for the Annecy Festival.
- Editing confidential documents.

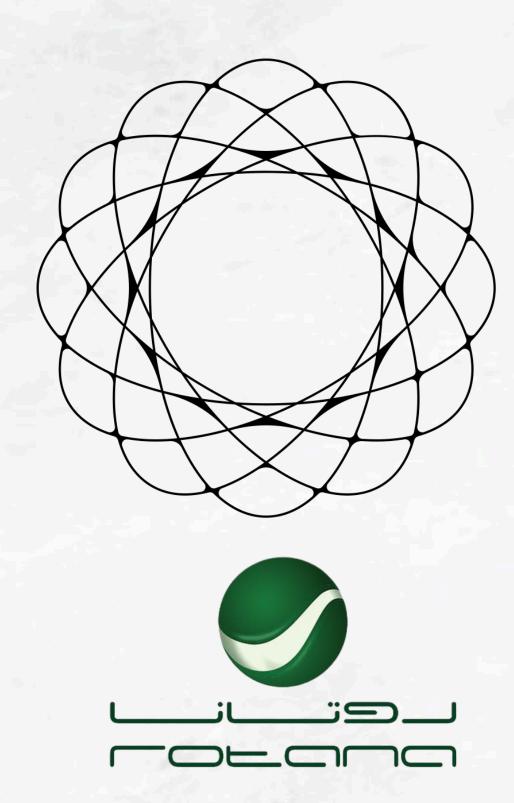




PROJECT 02 - ROTANA TV -

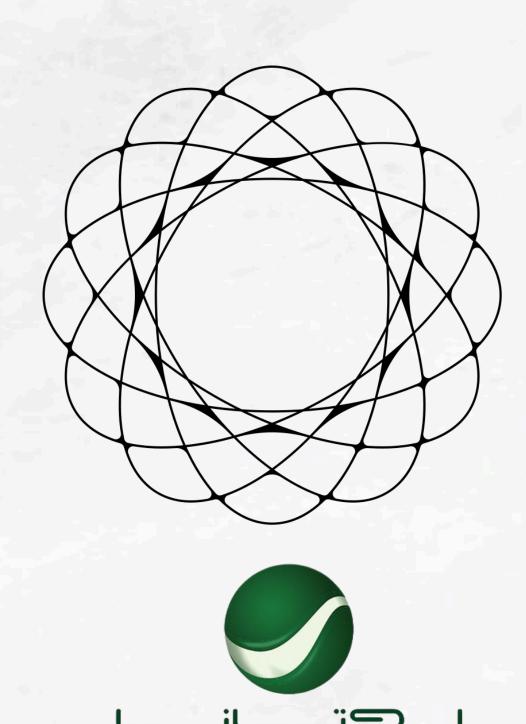
ROTANA TV

Rotana is an unrivaled leader in entertainment with an extensive repertoire encompassing free-to-air TV channels, radio stations, a distinguished music label, an unparalleled movie library, a regional advertising and media agency, and a digital and social media dominance.



ROTANA TV

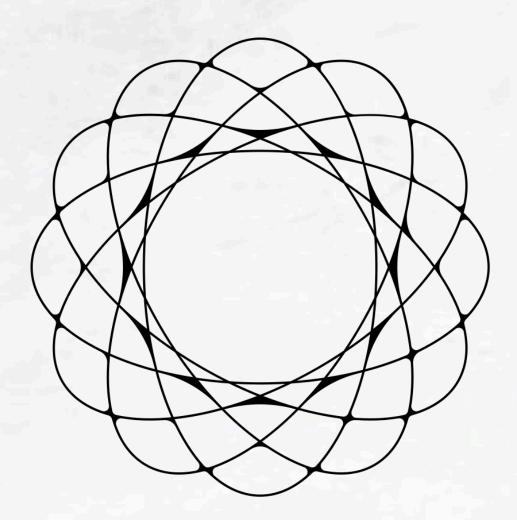
- Preparation of the rushes for television episodes.
- Contacting the guests.
- Preparation of paragraphs.
- Editing urgent news errors.
- Preparation and modification of cg.
- Preparation of Newsletters' headlines and news reports.
- Work as a news reporter.



PROJECT 03 - NAQI -

NAQI

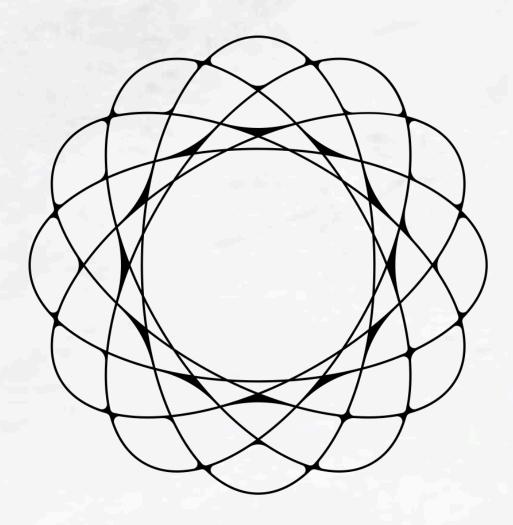
Saudi leader Company in bringing reverse osmosis technology (RO) In the desalination sector, pure contributes to improving the daily quality of life by providing more accessible and less expensive sanitary water solutions. Pure filters are a safe source of drinking for each household. Pure filters are an alternative solution that protects the environment and maintains its sustainability in line with the environmental sustainability goals of Vision 2030 and the global environmental sustainability goals.





NAQI

- Content creation such as New ideas for social media whether that falls under videos or posts or campaigns ideas
- Included in production section.
- Copywriter in all types of social media advertisement.
- Scenario creator in all types of advertisements.

















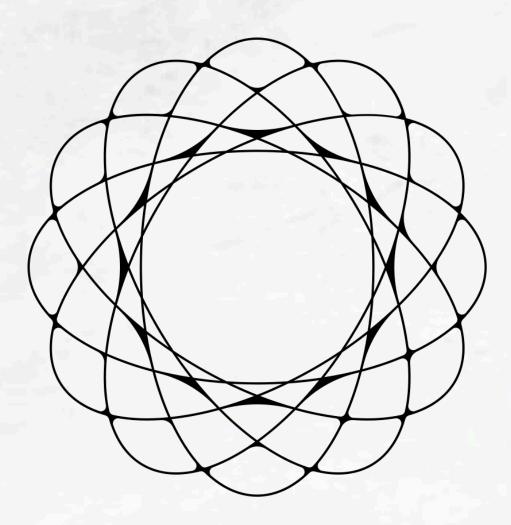




PROJECT 03 - EQLAA -

EQLAA

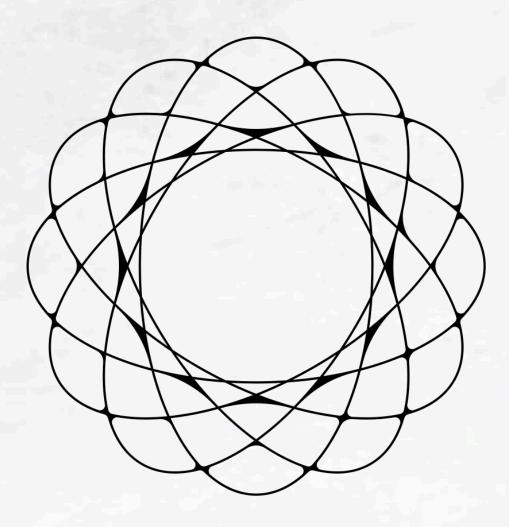
Diversity in services for corporate both private sector service to the public sector provided from support providing customer service around the clock to issuing visas and airline tickets or hotel reservations even preparing tourism programs to suit the guest's needs from personal bookings to servicing businesses and the private sector with Expert Services through our tourist consultants





EQLAA

- Content creation such as New ideas for social media whether that falls under videos or posts or campaigns ideas
- Included in production section.
- Copywriter in all types of social media advertisement.
- Scenario creator in all types of advertisements.



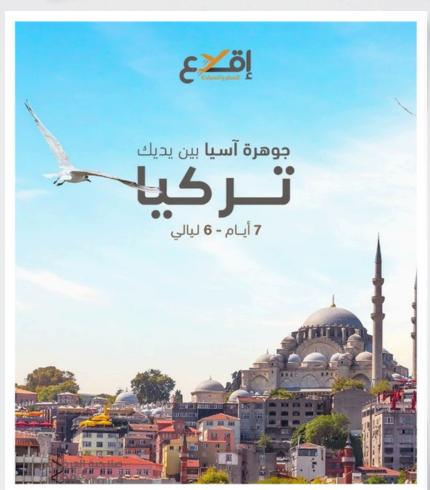






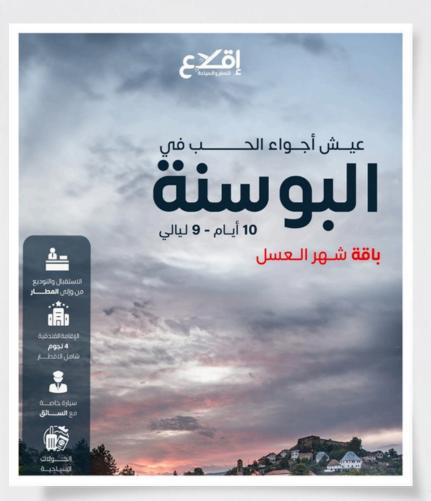








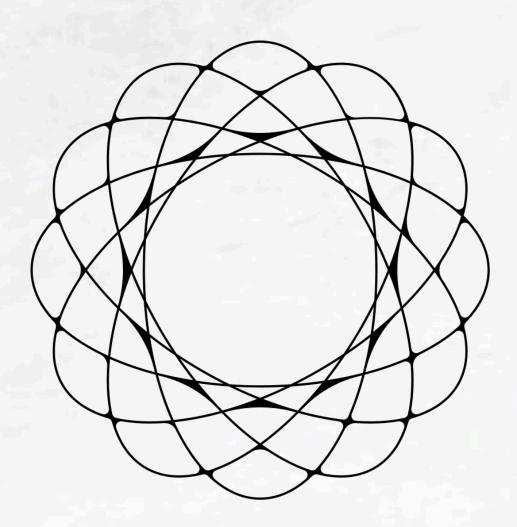




PROJECT 04 - ZAN AGENCY-

ZAN AGENCY

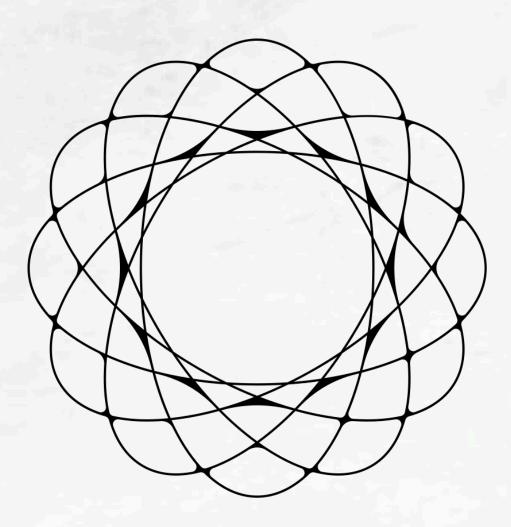
Diversity in services for corporate both private sector service to the public sector provided from support providing customer service around the clock to issuing visas and airline tickets or hotel reservations even preparing tourism programs to suit the guest's needs from personal bookings to servicing businesses and the private sector with Expert Services through our tourist consultants



ZAN AGENCY

- Social media content for several Projects.
- Videos/scenario creative content.
- Advertisements copywriting.
- Commercial copywriting.
- Government copywriting.
- Press releases and journalist articles.

Most of the work is confidential for gov projects and cannot be shared



LET'S WORK TOGETHER

